

I've been Schmapped!

Posted At : September 24, 2006 11:15 AM | Posted By : Steven Erat

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This week I received an email in my **Flickr** account from the editor of **Schmap Guides** requesting the use of several of my **Brussels** photos:

I am writing to let you know that four of your photos with a creative commons license have been short-listed for inclusion in the second edition of our Schmap Brussels Guide, to be published mid-October 2006.

Schmap Guides are described as:

Every Schmap Guide comes with dynamic maps, useful links, playable tours, top picks, plus photos and reviews for 100s of sights and attractions, hotels, restaurants, bars, parks, theaters, museums...

I'm thrilled to be included this interactive guide that is free to download and run (Windows only though). I've read some thoughts on this from other bloggers about Schmap's **creative marketing** strategy, but I won't **over analyze** it here. Rather, I'll just say that I'm pleased to freely share **my photos** for non-commercial purposes whenever possible so long as attribution is given, something formalized in the **Creative Commons 2.5 Attribution Share-Alike** license. Sure, they might generate revenue with Ads, but they don't charge for the use of the Schmap player to browse cities. No doubt, this is a Web 2.0 idea.

Otherwise, this has been a good year for getting my photos into publications. I'm considering moving into **professional photography**, at least on the side, and for now I'm trying to gain some exposure, so to speak. This year started with a bang when my photo of **Main Street's Market and Cafe** was selected for **the cover** of New England Print and Publisher magazine. Most recently, The Writer magazine requested **a different photo** of the same cafe on Main Street in Concord, MA for use in their upcoming **December 2006 issue**. I've also had numerous requests to use my photos in newsletters and other small publications, including **Indiana University Faculty Newsletter**, the **Center for Urban Education and Sustainable Agriculture**, and the online **Concord Magazine**..

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