

Cringely Speculates About Apple's Plans to Win the OS and Application Markets

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In this week's edition of **I, Cringely**, Bob Cringely reflects on Microsoft's struggle to maintain dominance in the OS and applications market while the project schedule for Vista withers on the vine. Furthermore, Bob speculates that for Apple to remain competitive, eliminate its vulnerabilities, and even beat Microsoft on technical merits, Apple will have to entice independent software vendors to continue developing applications for OS X. Just how will Apple do that? Bob thinks Apple will buy Adobe.

Killer Apps: For Apple's Windows Strategy to Work, It Must Replace Microsoft Office and Buy Adobe Systems
by Robert X. Cringely, April 27, 2006