

Discovering the Adobe Bloggers

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Related Categories: Personal, Adobe, ColdFusion, Blogging, Computer Technology, Macromedia

My view of the web technology world has been almost exclusively through the lens of two blog aggregators, [MXNA](#) and [Full As A Goog](#). To my surprise, several new faces have turned up on MXNA today... native bloggers from Adobe itself. I didn't even know Adobe *did* blogging, so I'm pretty happy to know about this now.

The MXNA category *Macromedia* has been renamed to *Adobe (formerly Macromedia)*, and now includes notable Adobe gurus such as:

- [Bill McCoy](#)
- [John Nack](#)
- [Mike Potter](#)
- [Tobias Hoellrich](#)
- [Ben Watson](#)

This blog, TalkingTree.com, now shows up on the MXNA [Adobe category](#). I choose to run my own domain and site independently, and I've never experienced any pressure to move my blog to the macromedia.com domain, especially since I blog a lot of personal material here as well, although my posts are largely about ColdFusion.

So check out [blogs.adobe.com!!](#),... now if we can only convince the Adobe bloggers to start using the Jedi-grade [BlogCFC](#).